

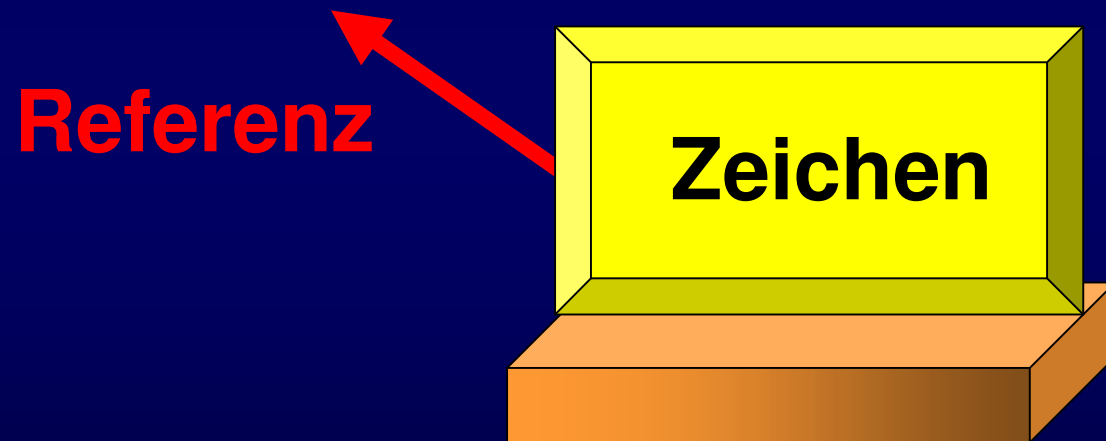
5. Internationales Interdisziplinäre Symposium
„Bildsprache – Visualisierung – Diagrammatik“

Multiple Referenzen

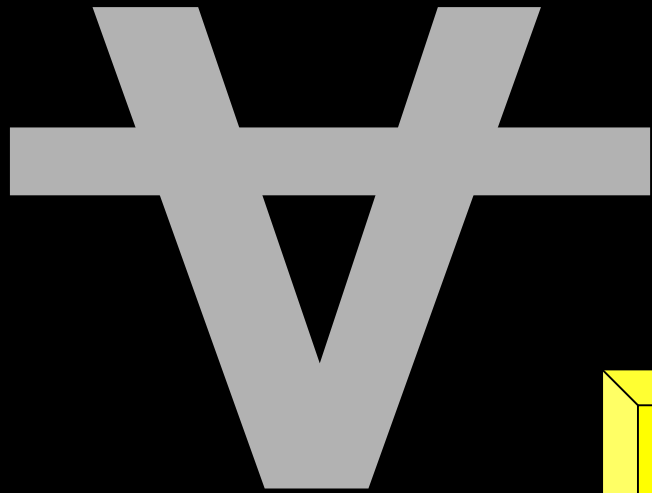
Friedrich Lachmayer

7. Dezember 2002

Zeichen-Inhalt

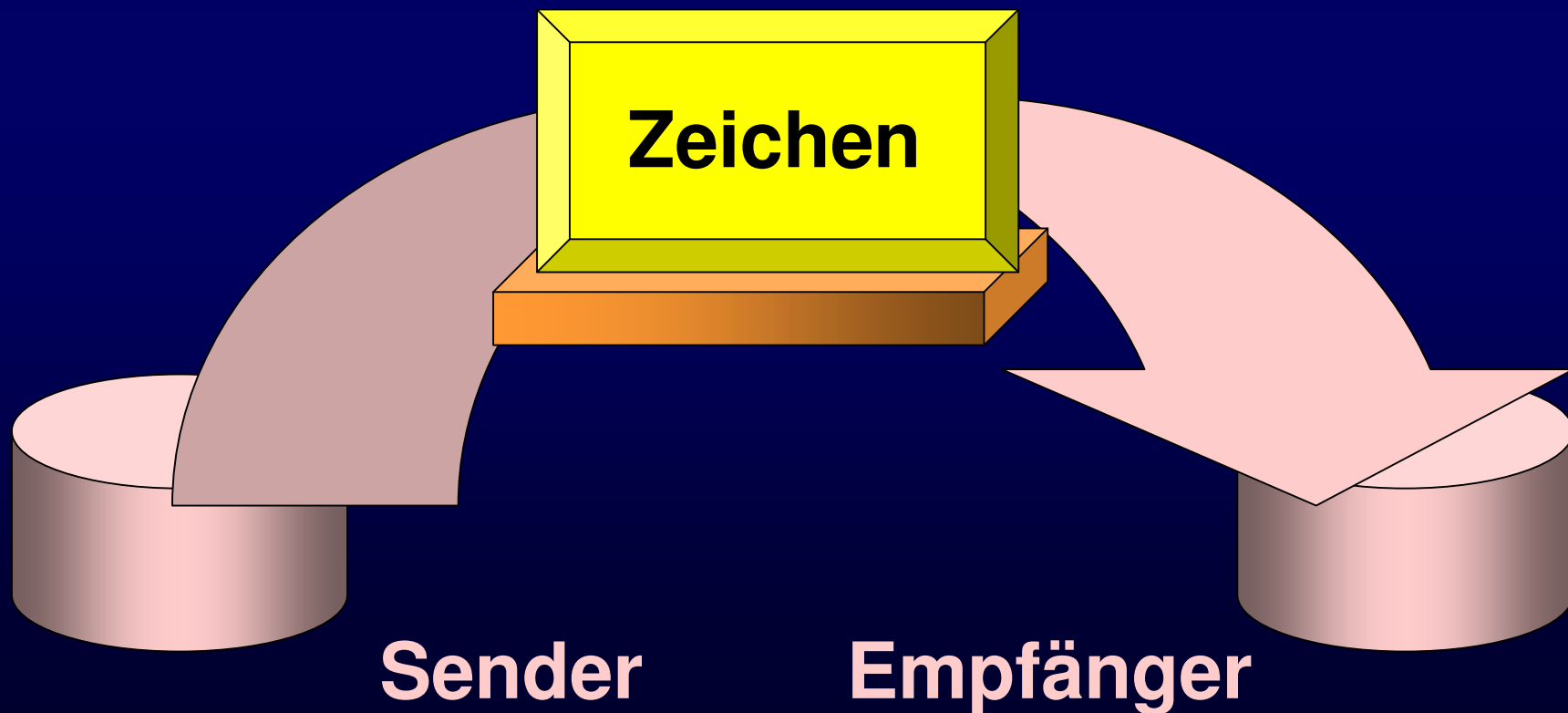


Zeichen-Träger



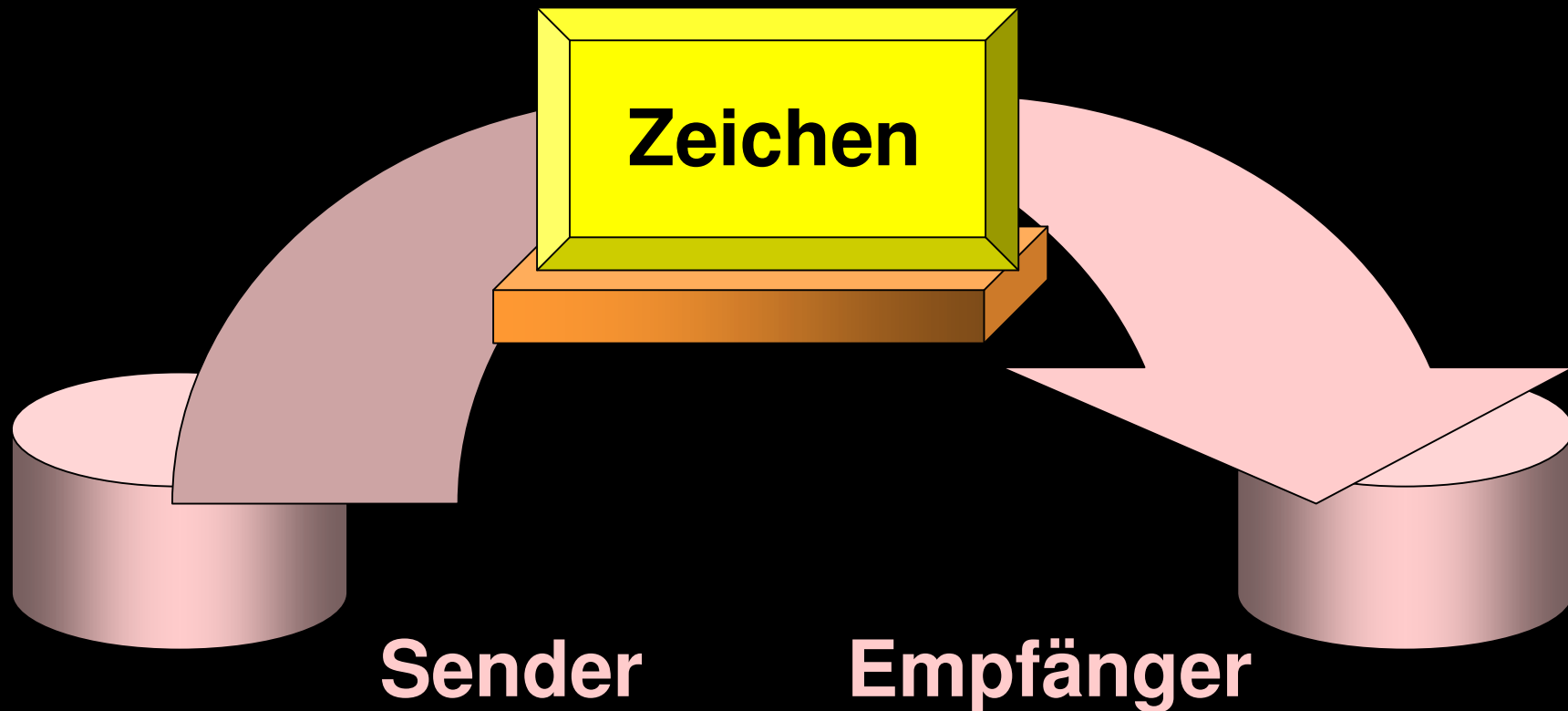
**ohne Subjekte
gibt es keine Zeichen**

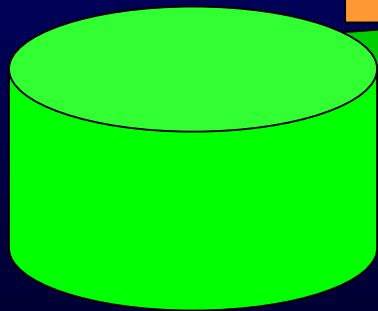
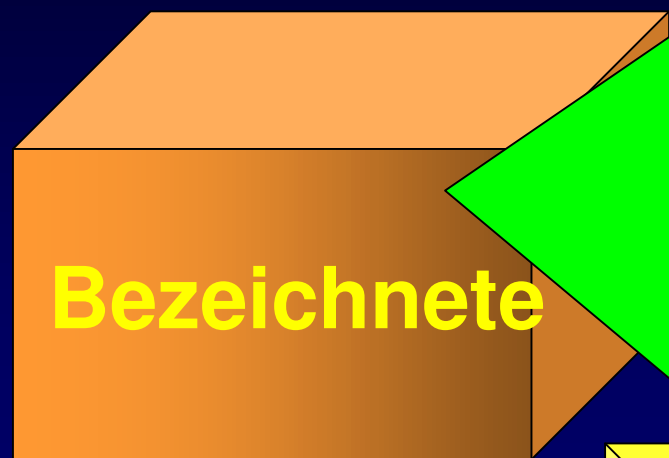
Kommunikation



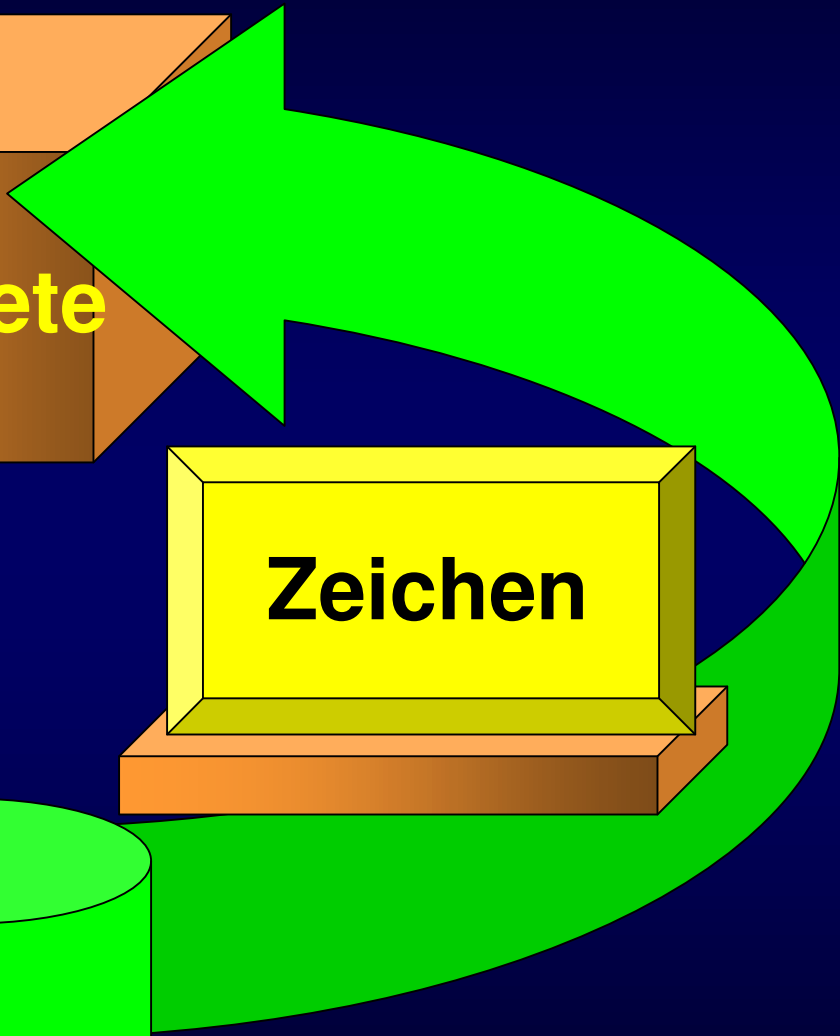
vordergründig:

Kommunikation

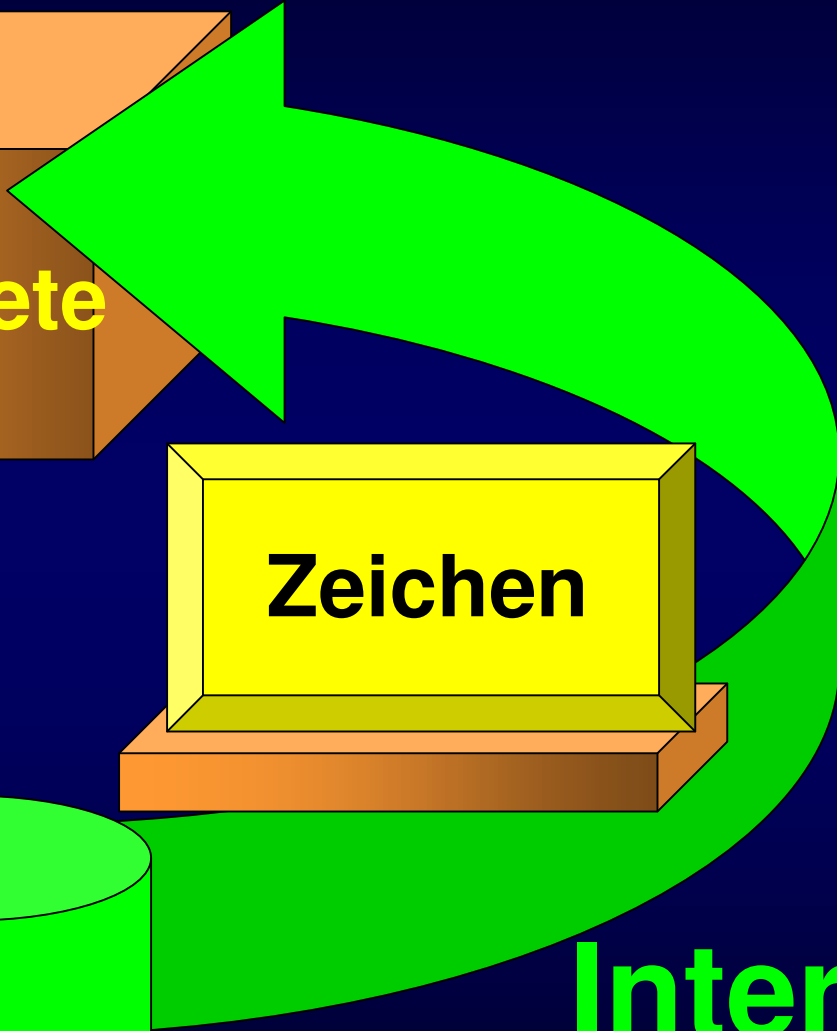
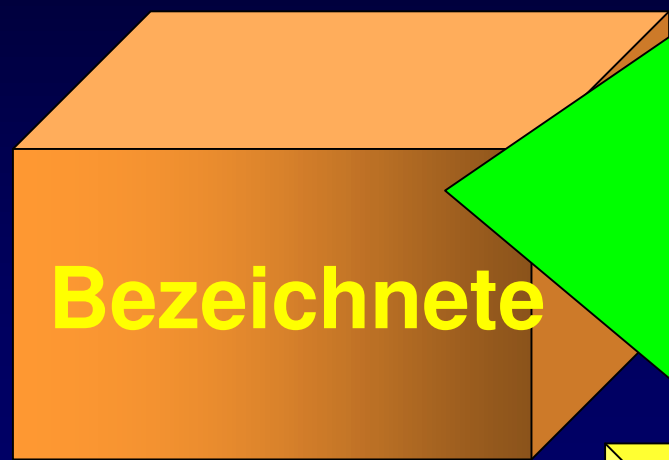




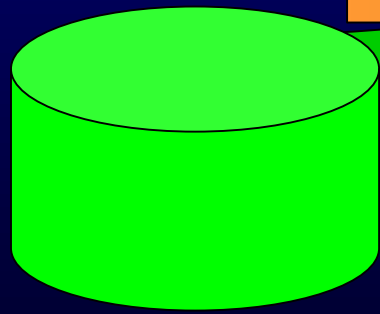
Interpretator



**Zeichen-
Projektion**



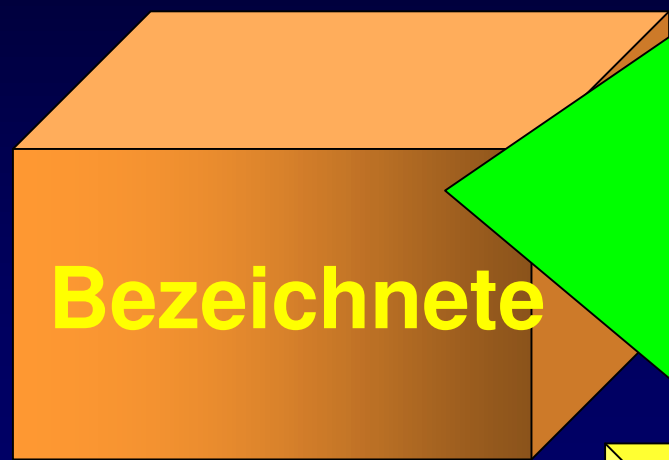
**Zeichen-
Projektion**



Interpretator

Interpretation

des Zeichenträgers
als „Zeichen“

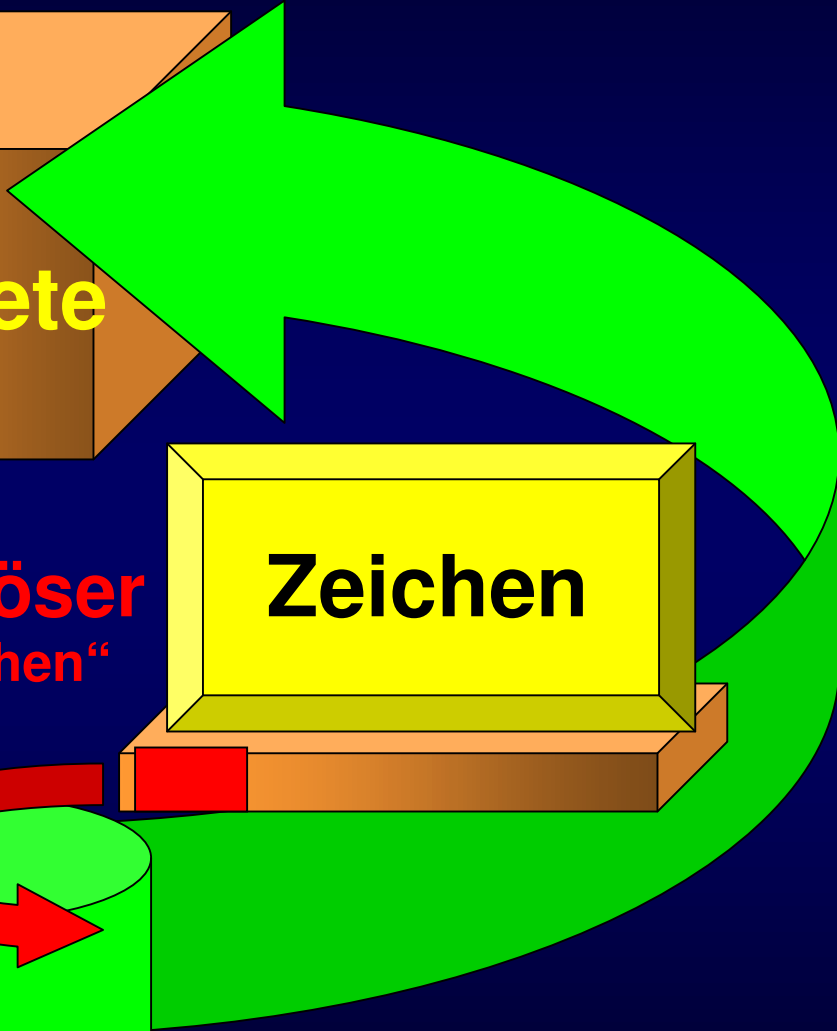
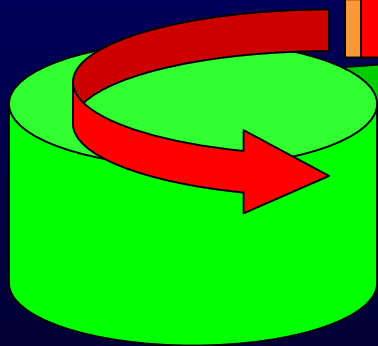


Bezeichnete

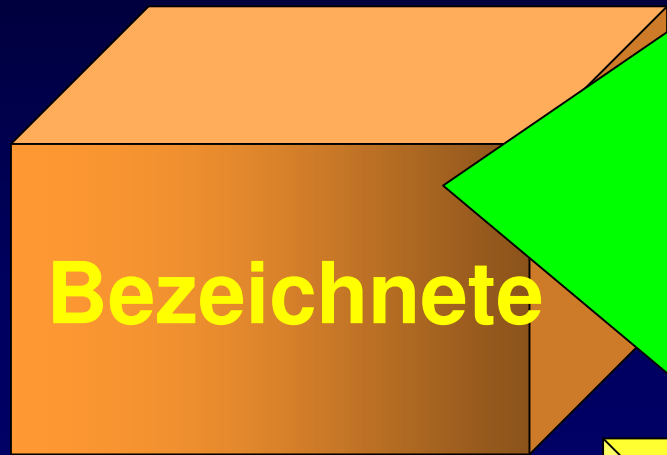
Zeichenauslöser
„ich bin ein Zeichen“



Zeichen



Zeichen-
Projektion



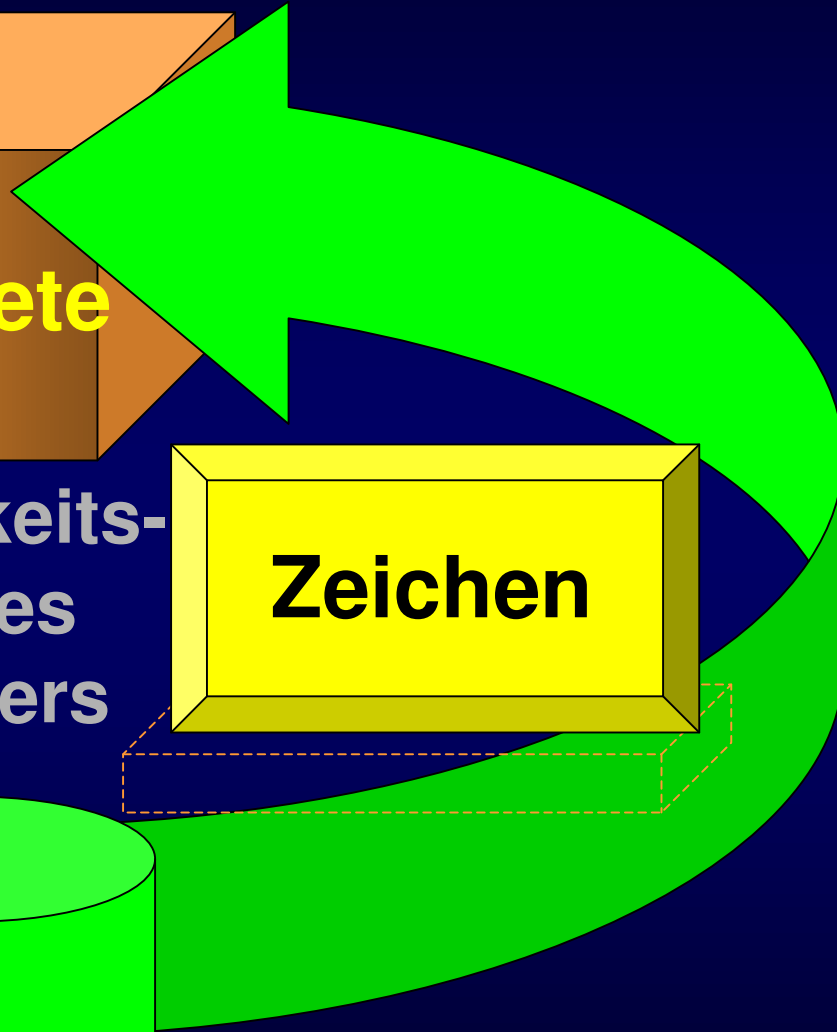
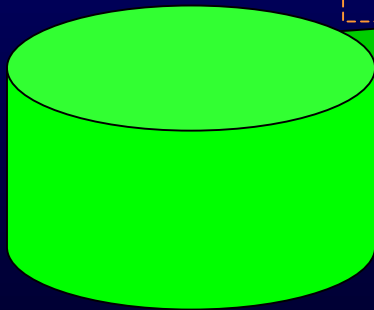
Bezeichnete

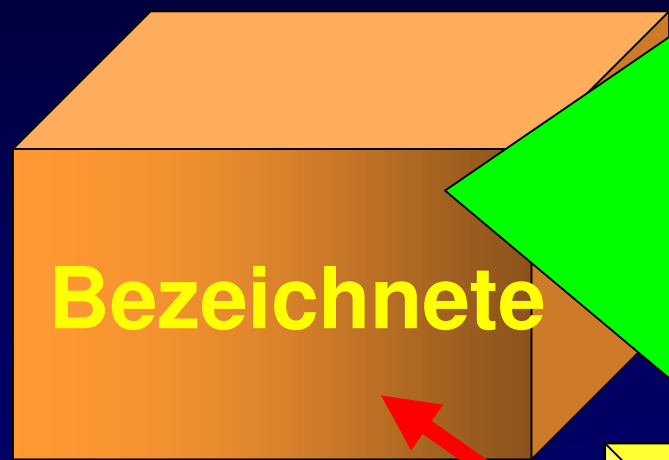
**Aufmerksamkeits-
Negation des
Zeichenträgers**



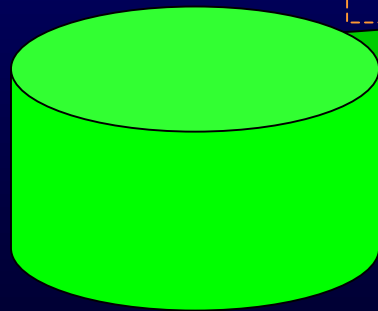
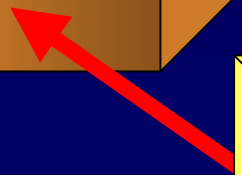
Zeichen

**Zeichen-
Projektion**

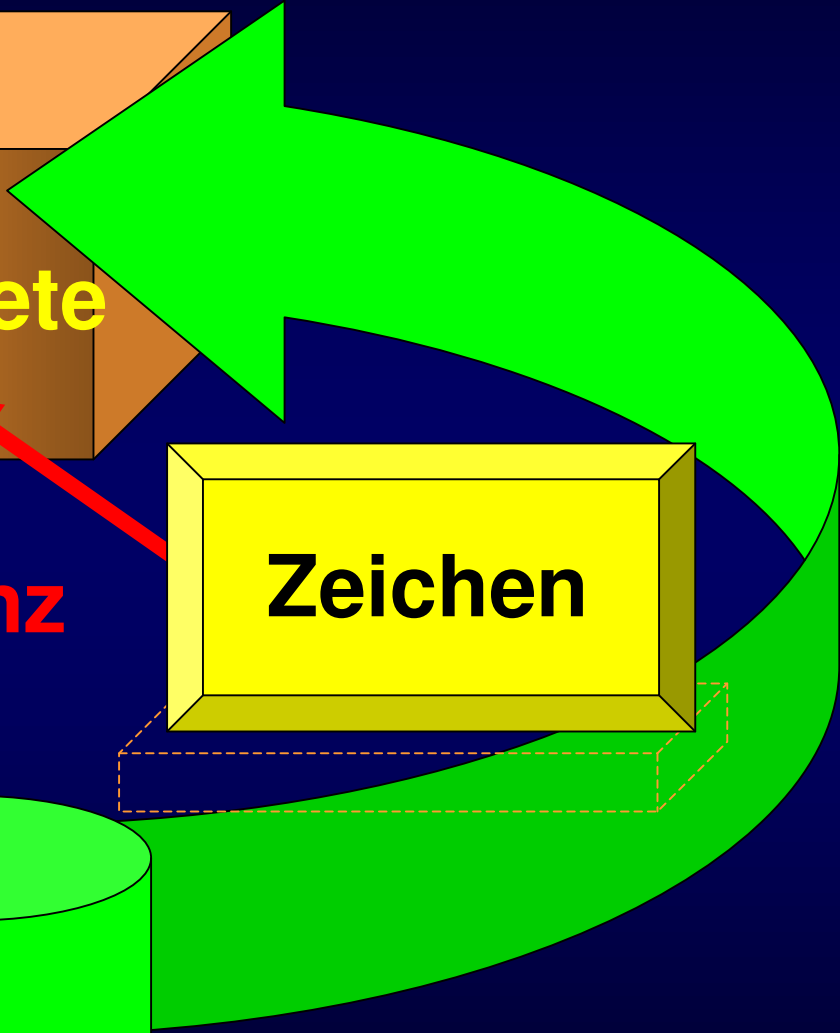




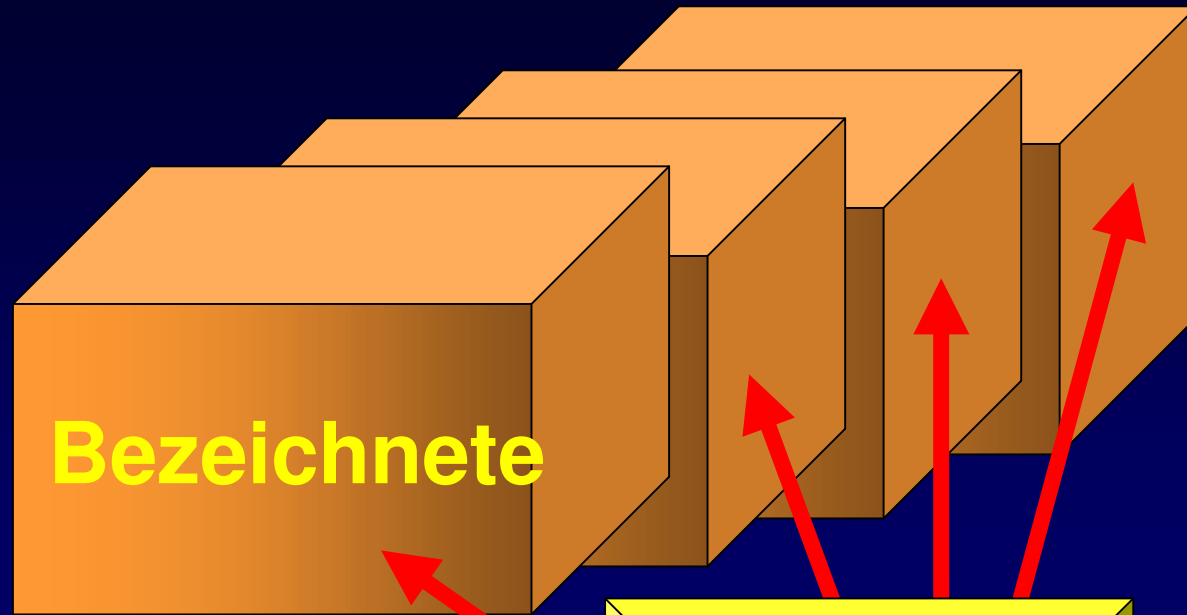
Referenz



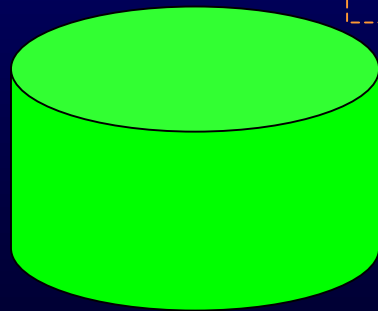
Interpreter



Zeichen-Projektion



**mehrere
Referenzen**

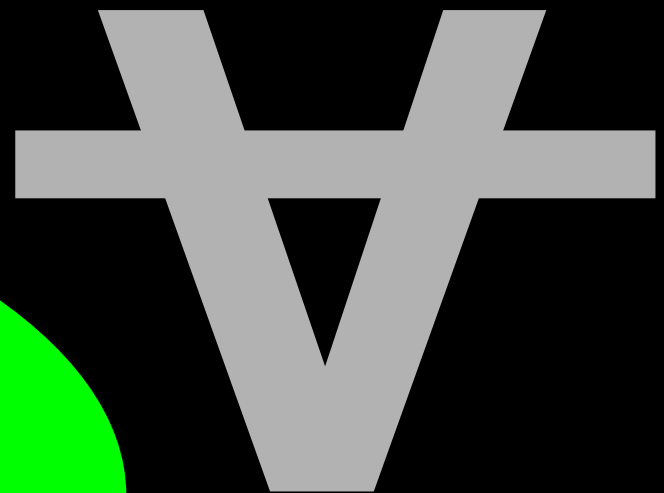
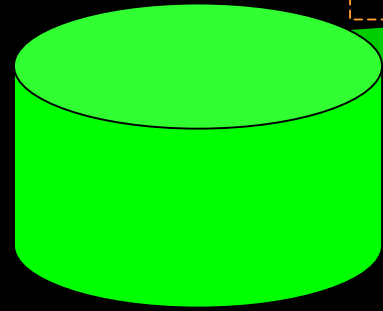
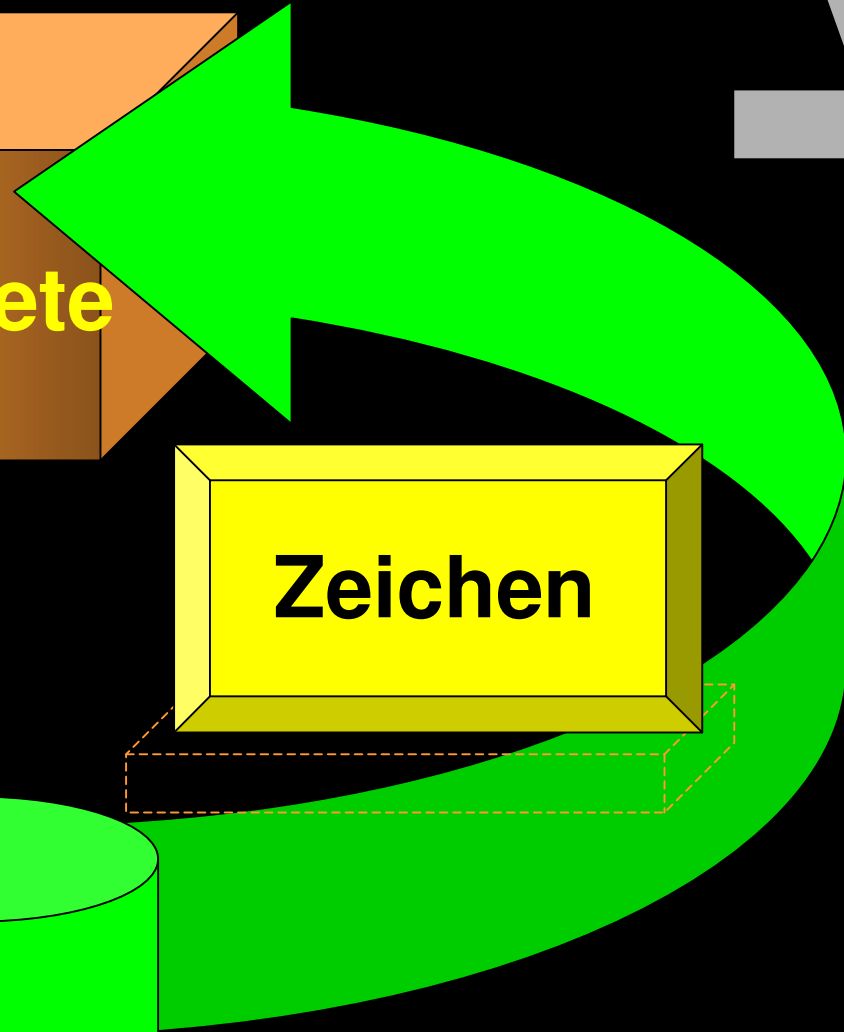
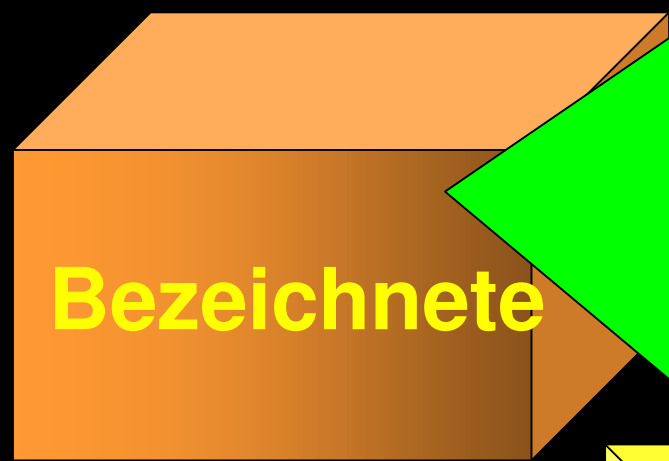


Interpretator

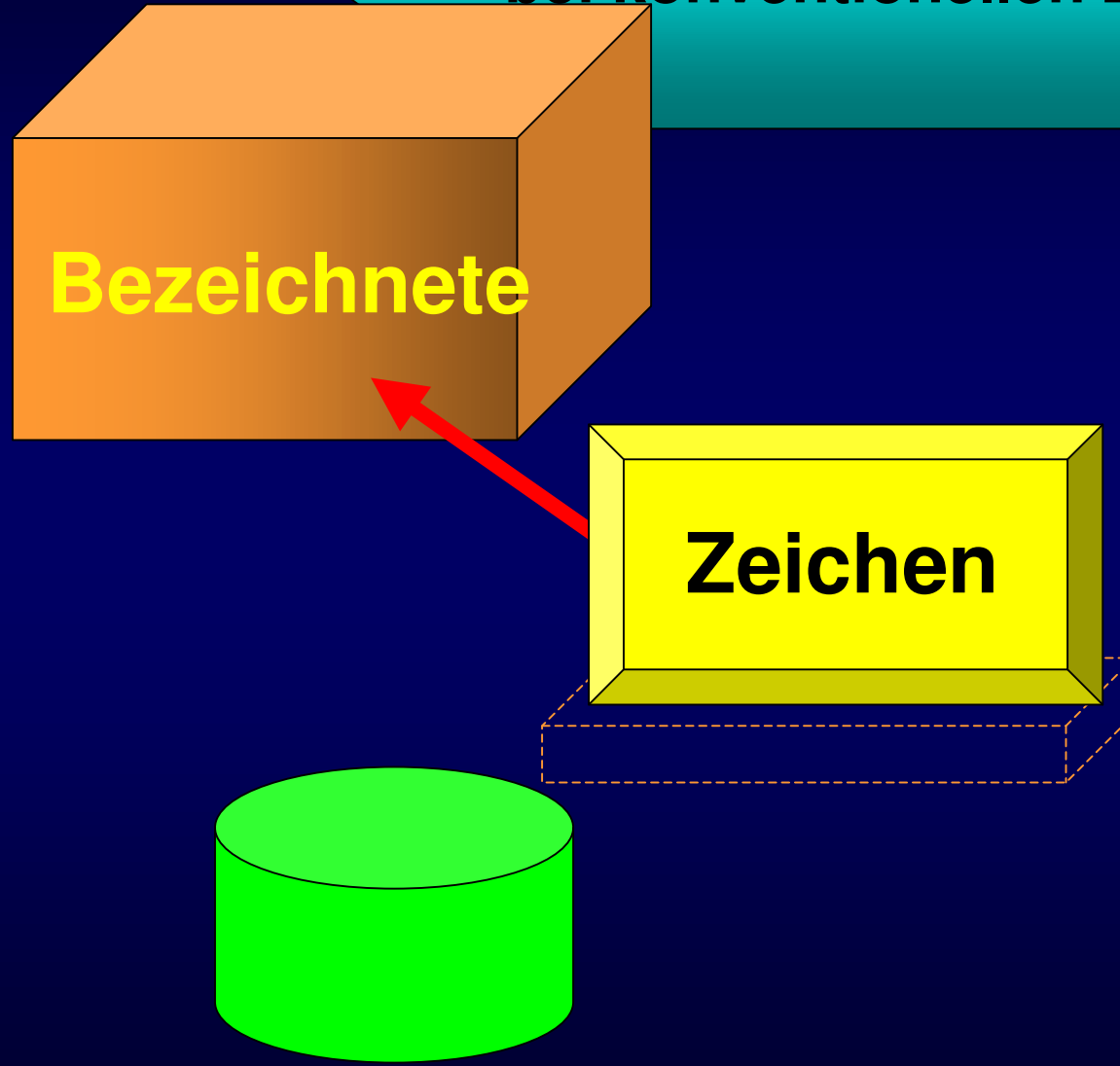
Multiple Referenzen 1:

Quantität des Bezeichneten

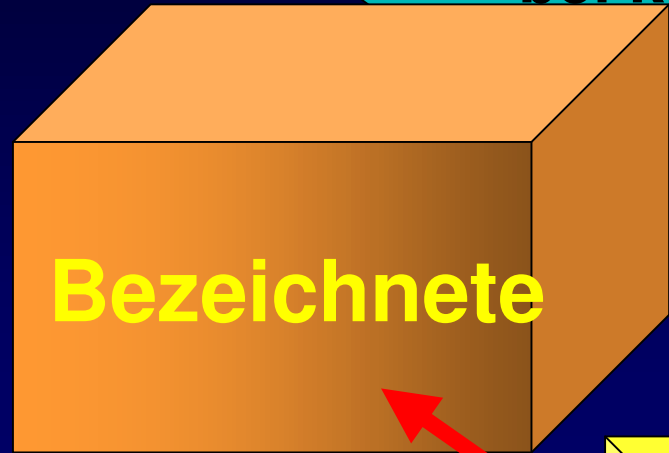
ganz ohne Metaebenen geht es meist auch nicht



Metasysteme bei konventionellen Zeichen

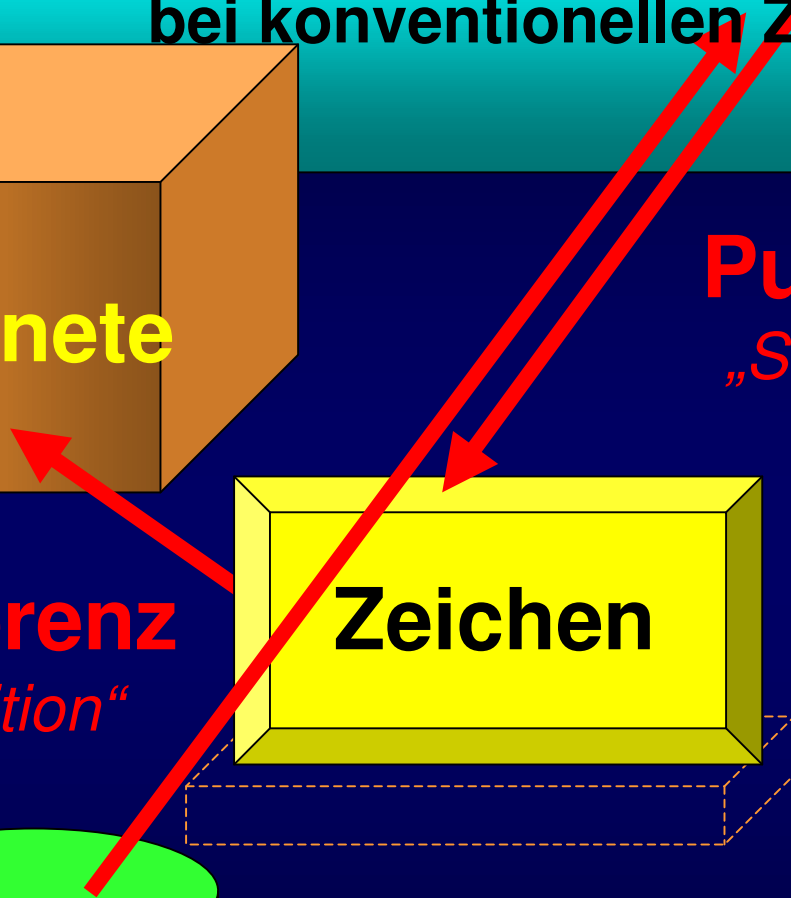
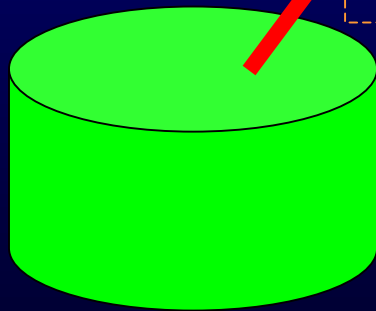


Metasysteme bei konventionellen Zeichen

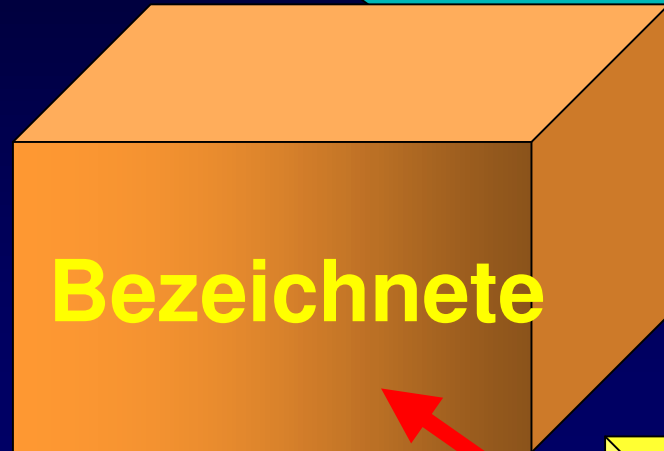


Pull-Referenz
„Sinn-Delegation“

Push-Referenz
„Sinn-Imposition“



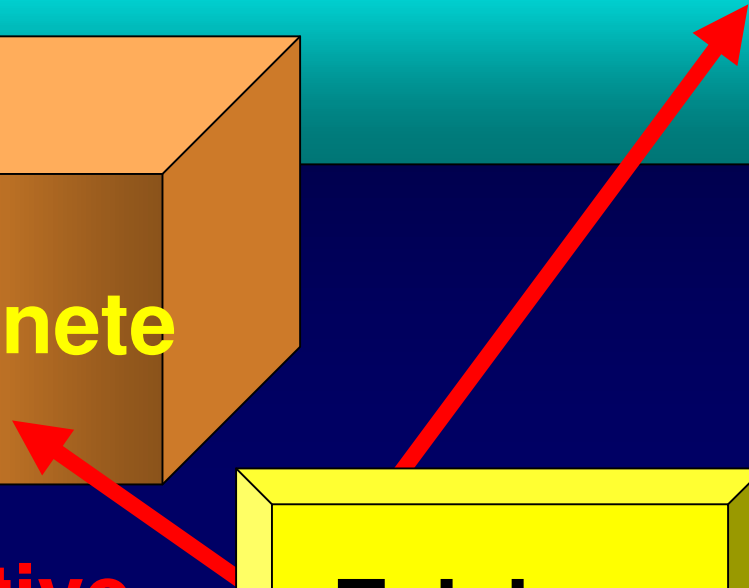
Idee, Begriff, Typus, Kategorien



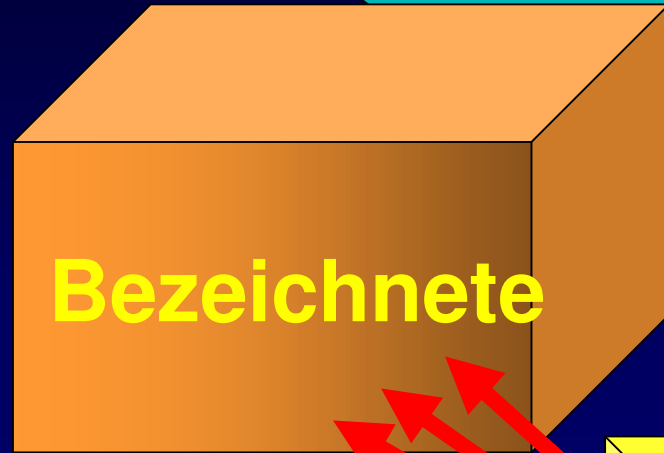
**designative
Referenz**



**abstraktive
Referenz**



Idee, Begriff, Typus, Kategorien



**mehrfache
designative
Referenzen**



**mehrfache
abstraktive
Referenzen**

Multiple Referenzen 2:

Quantität des Abstrakten

Idee, Begriff, Typus, Kategorien

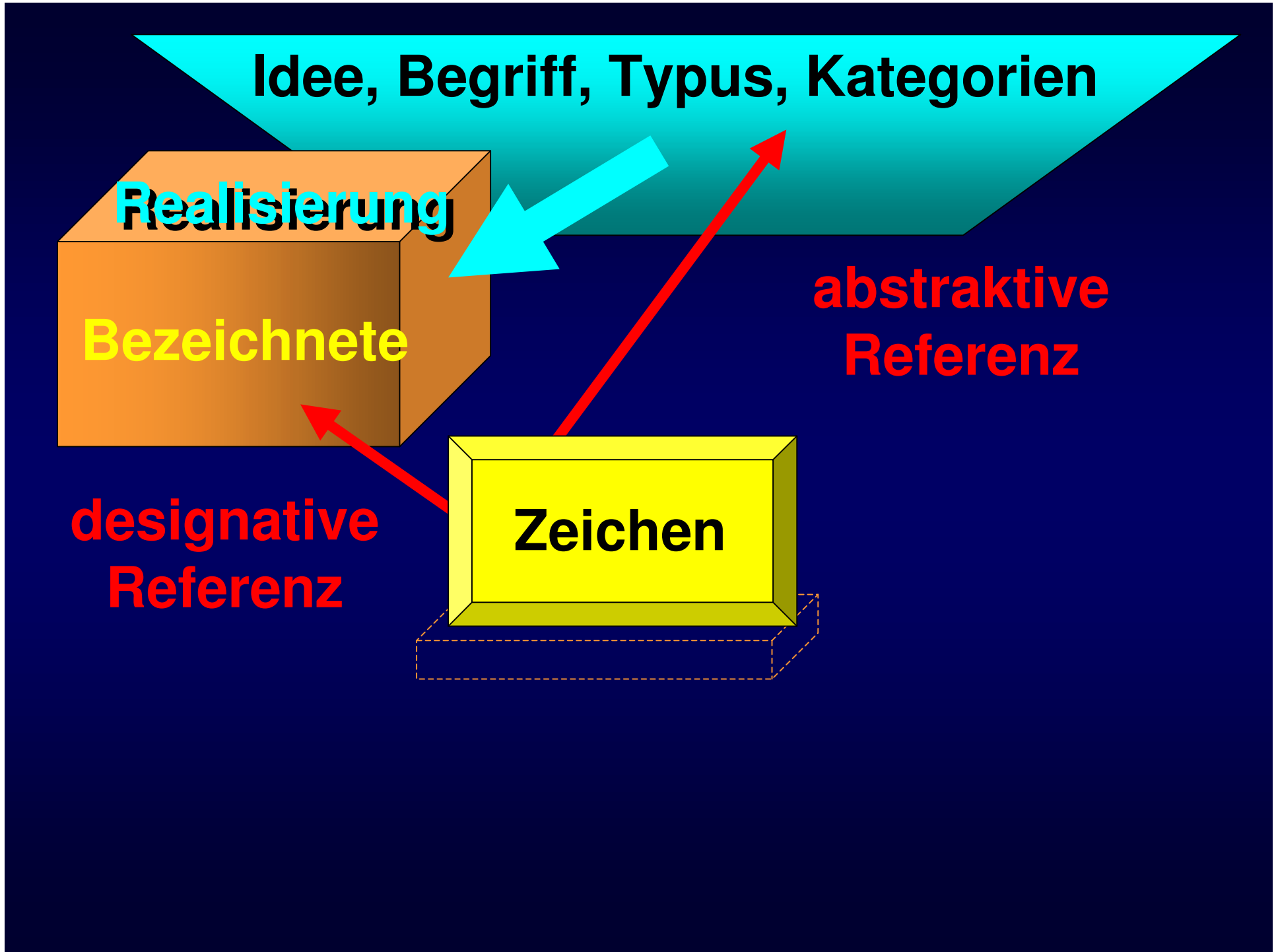
Realisierung

Bezeichnete

**abstraktive
Referenz**

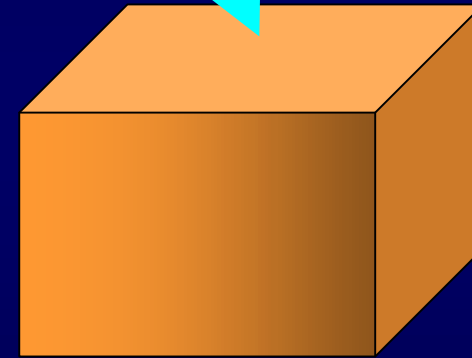
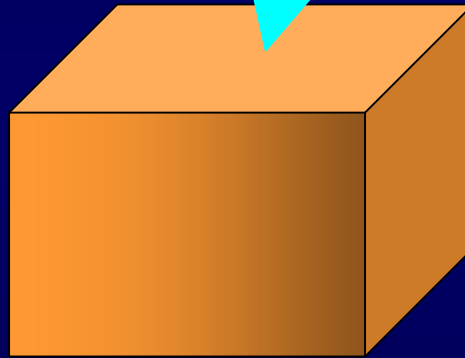
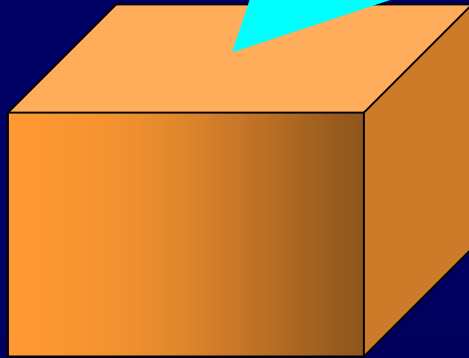
**designative
Referenz**

Zeichen

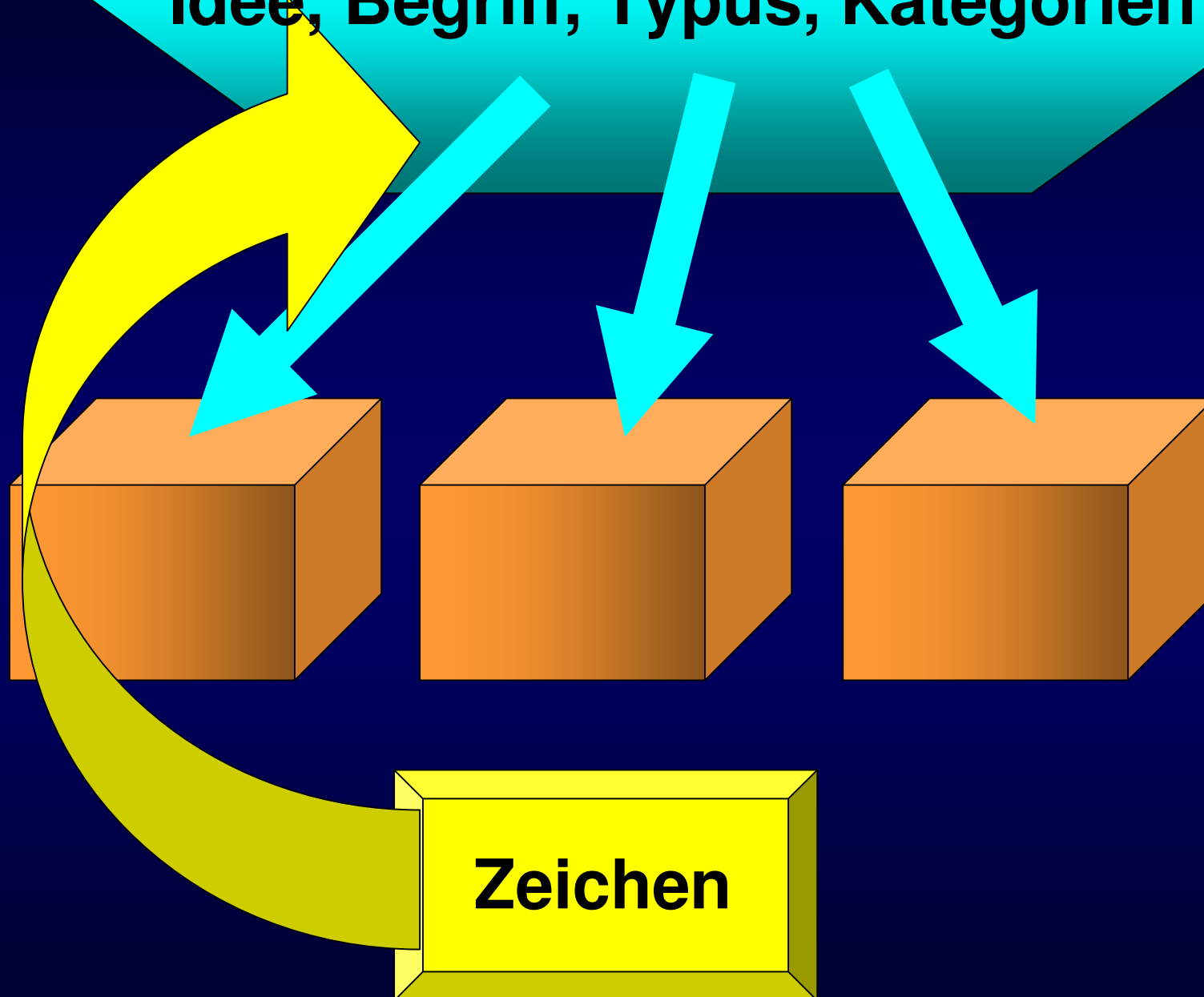


Idee, Begriff, Typus, Kategorien

„zahlreich in den Realisierungen“



Idee, Begriff, Typus, Kategorien



Zeichen

Vor-Sprachliche Zeichenprojektion



Vor-Sprachliche Zeichenprojektion

Konkrete

A diagram illustrating the concept of 'Vor-Sprachliche Zeichenprojektion' (Pre-linguistic sign projection). It features a dark blue background. In the upper right, the title 'Vor-Sprachliche Zeichenprojektion' is written in white. In the center, there is a 3D orange rectangular block with the word 'Konkrete' written on its front face in black. To the left and slightly below the block is a 3D pink cylindrical object. From the left edge of the frame, several bright green lines radiate outwards, passing through or near the objects and extending towards the bottom right corner. The lines appear to represent a projection or mapping process.

Vor-Sprachliche Zeichenprojektion

??????????



The diagram features a dark blue background. On the left, a pink cylinder is shown. From its top edge, several green lines radiate outwards to the right. In the center-right, there is a 3D orange box with a yellow front face. On the yellow face, the text '??????????' is written in black. A large, light pink arrow points from the yellow box towards the left, towards the pink cylinder. A curved, light pink ribbon-like shape is positioned below the orange box, extending from the pink cylinder towards the box.

Aufmerksamkeits-Negation des Zeichenträgers

Vor-Sprachliche
Zeichenprojektion

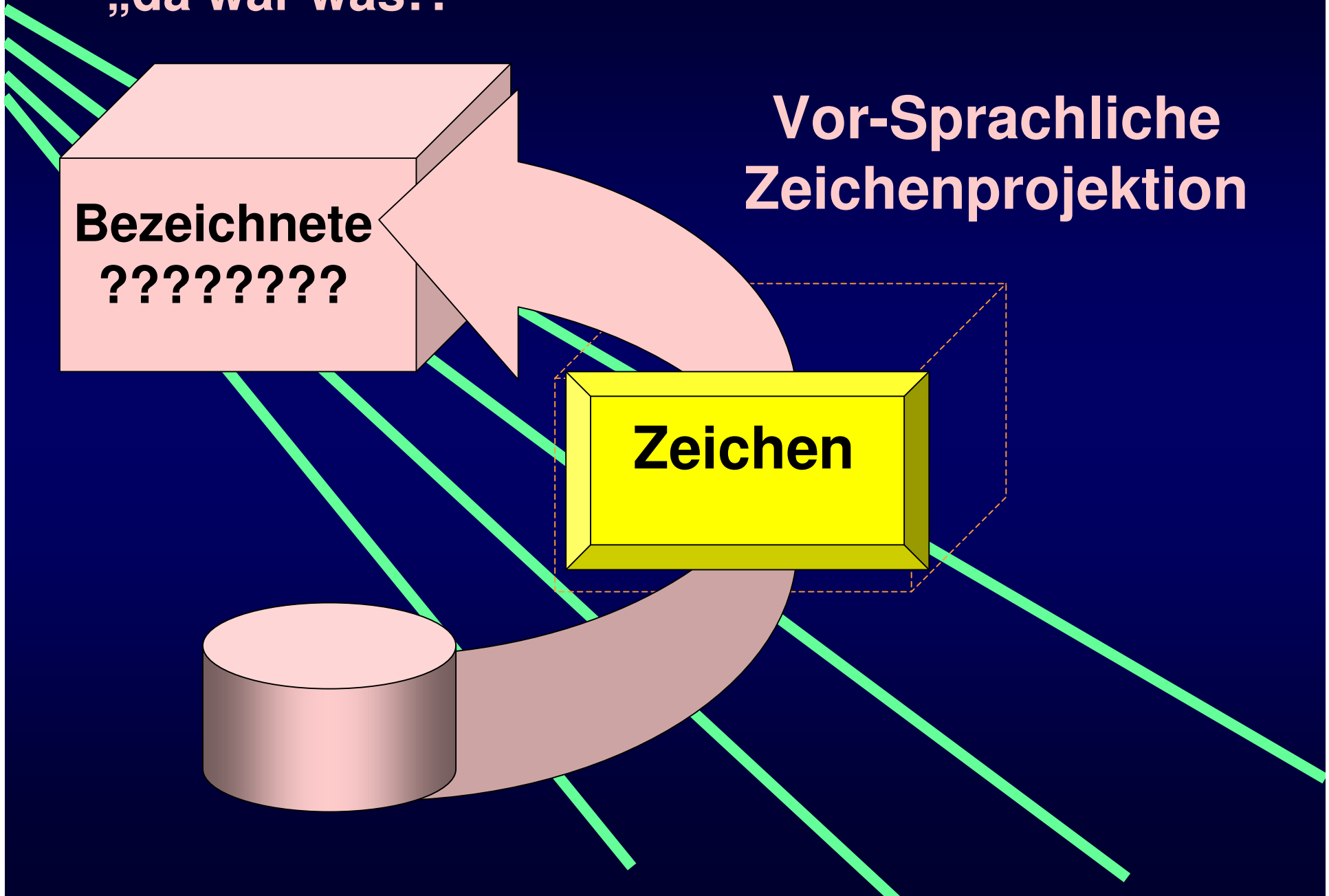
?????????

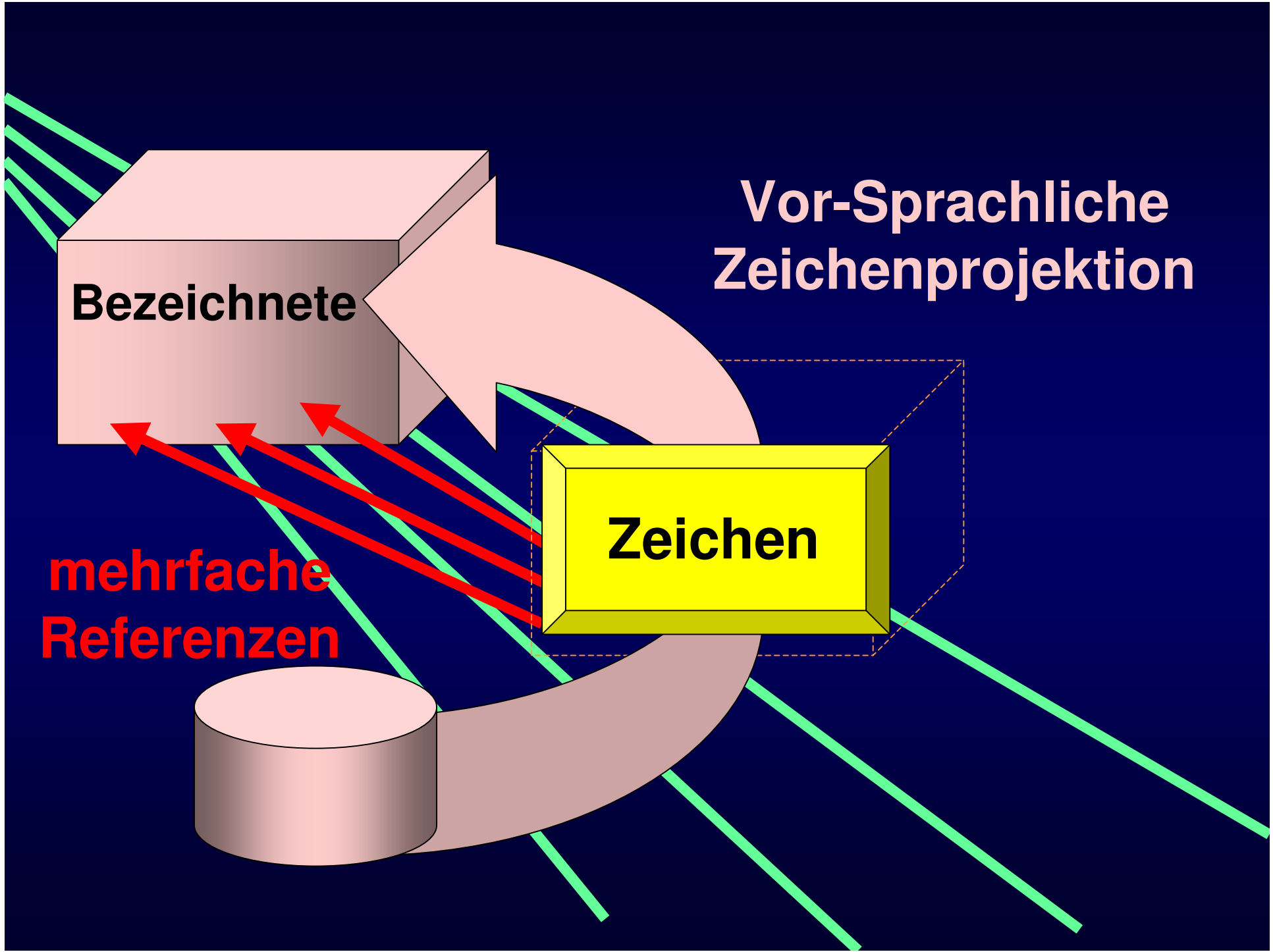
„da war was!“

Bezeichnete
?????????

Vor-Sprachliche
Zeichenprojektion

Zeichen





Multiple Referenzen 3:

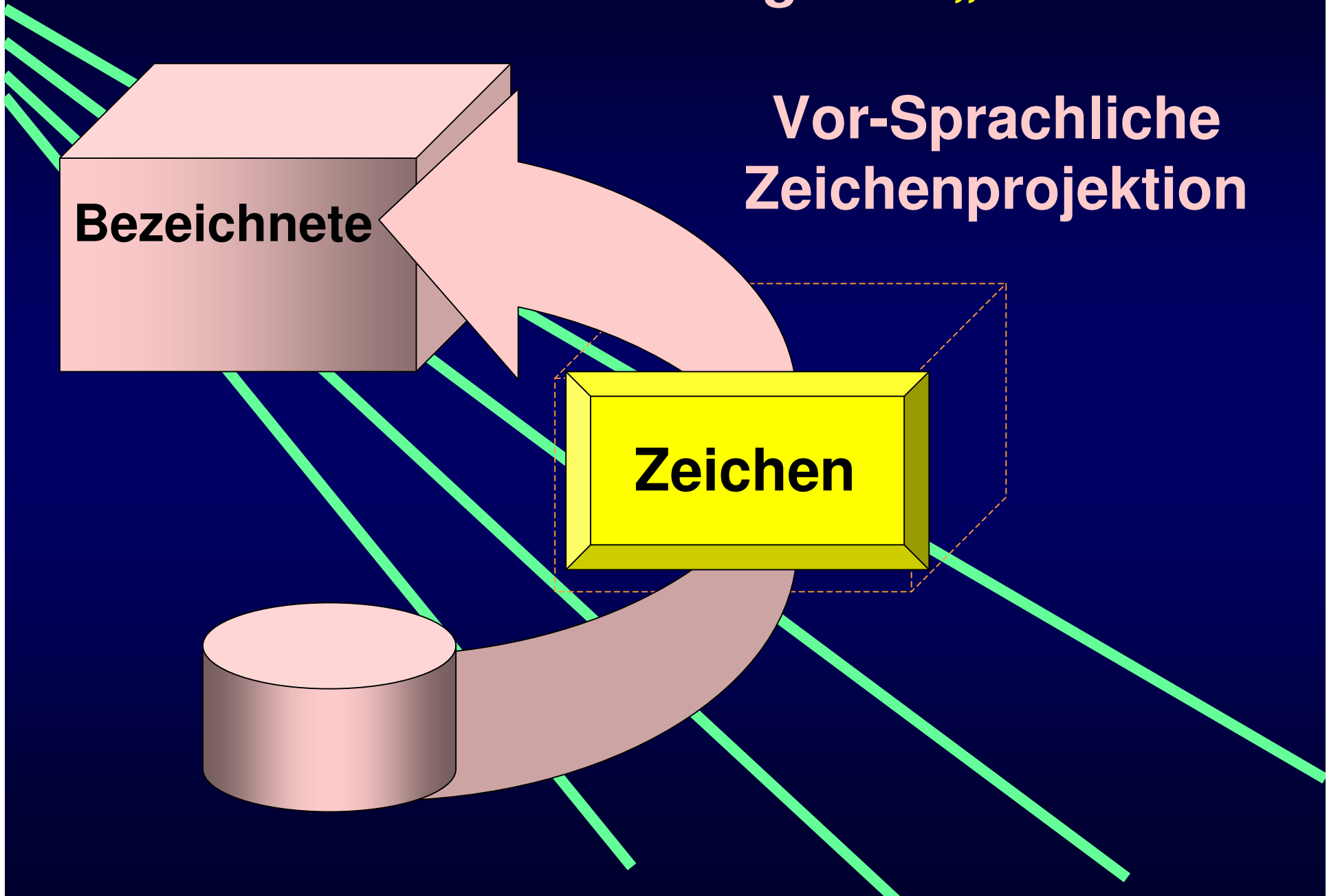
**Diffuse Quantität
der Prägungen
und Vor-Bilder**

Fenster der Erinnerung sind „Zeichen“

Bezeichnete

Vor-Sprachliche
Zeichenprojektion

Zeichen

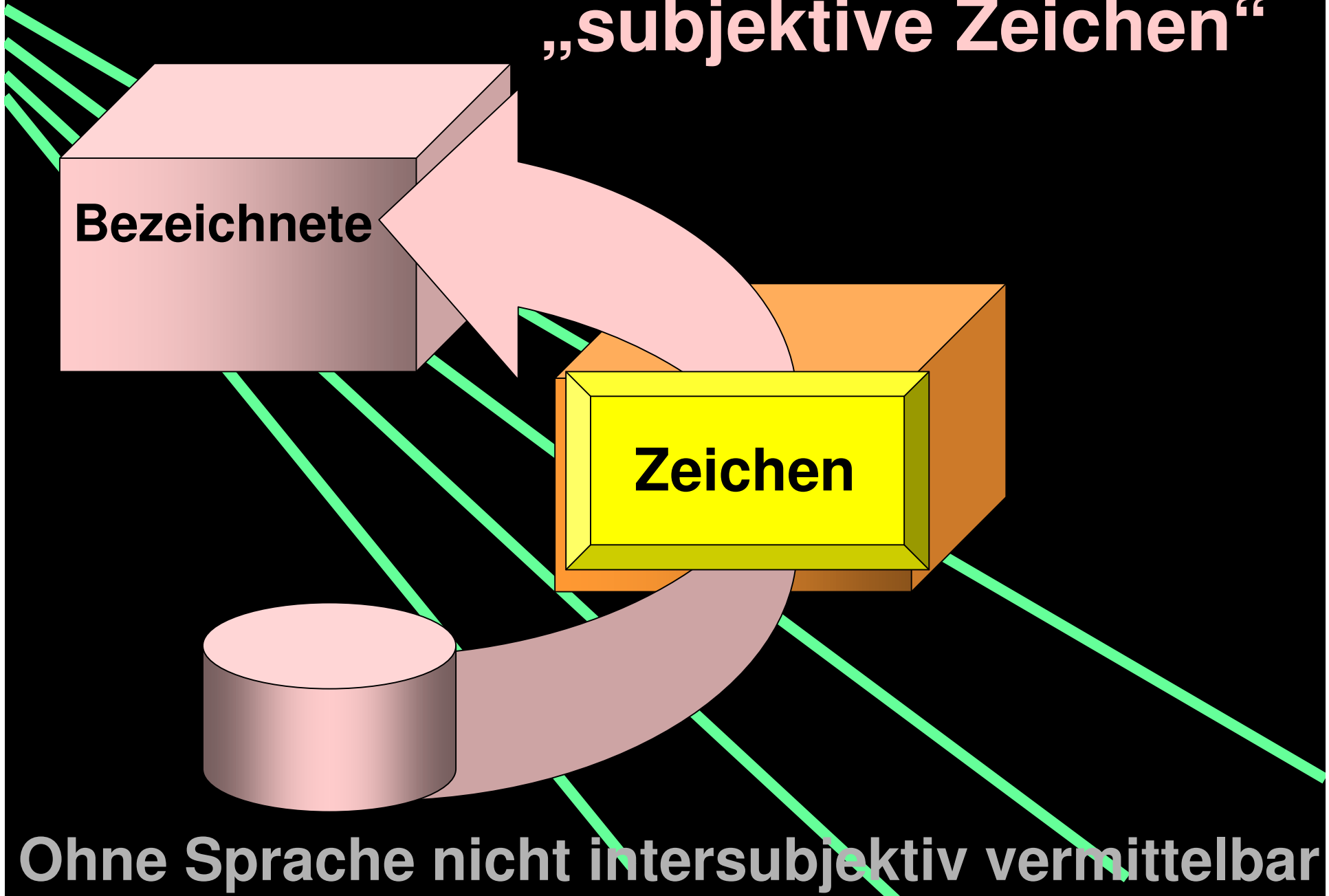


„subjektive Zeichen“

Bezeichnete

Zeichen

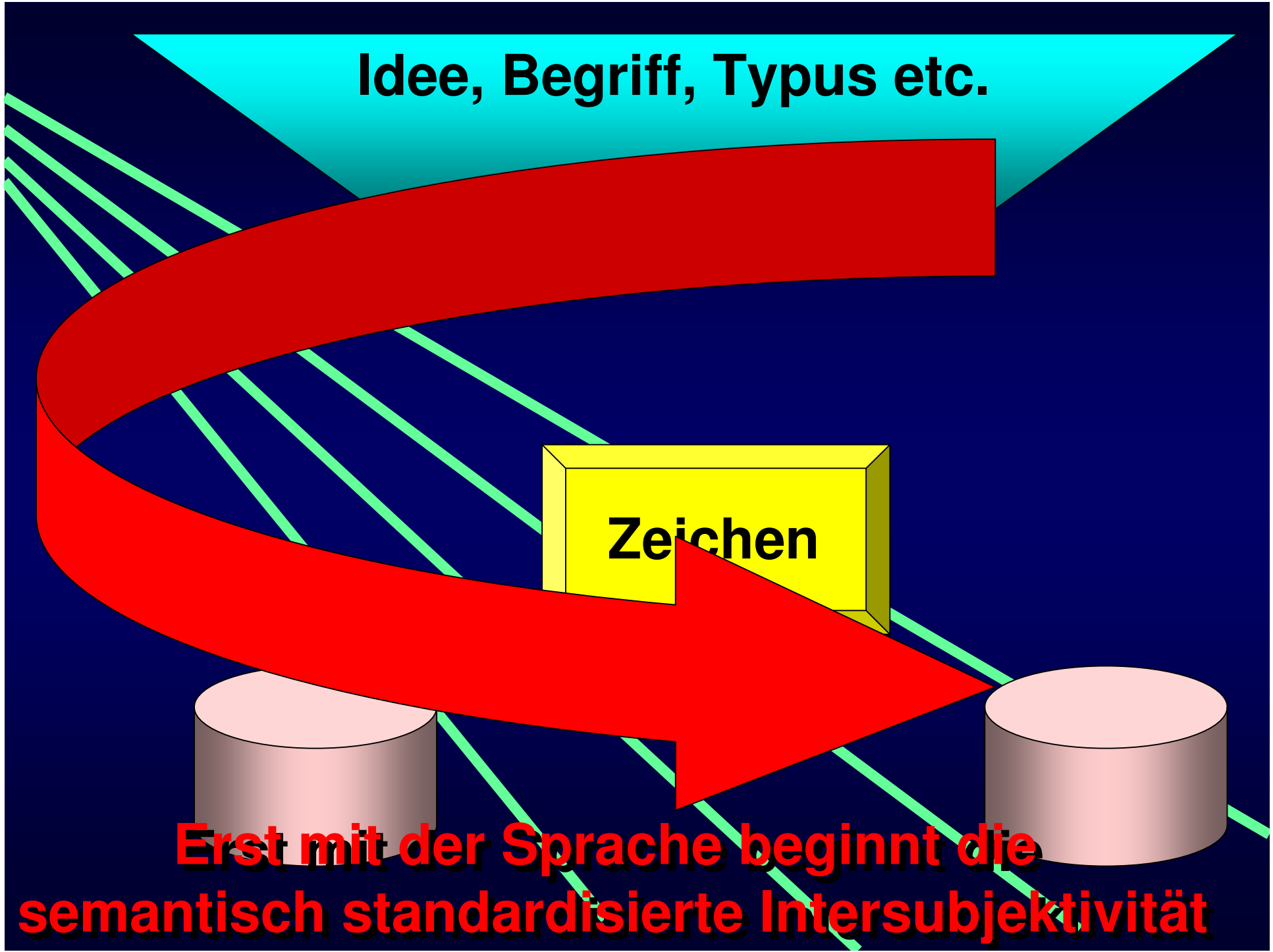
Ohne Sprache nicht intersubjektiv vermittelbar



Idee, Begriff, Typus etc.

Zeichen

**Erst mit der Sprache beginnt die
semantisch standardisierte Intersubjektivität**



**Danke
für Ihre Aufmerksamkeit**

Lachmayer@chello.at